

# **Social Media Policy for Edgemont School**

## **Customer Use Policy**

The goal for the use of Social Media and Websites for Edgemont School is to offer another avenue in an attempt to inform and educate parents/guardians/stakeholders/students. Twitter and our websites are meant to be information and helpful.

Please be aware that when engaging with the Edgemont School over social media, you are agreeing to the following:

## **Commenting on Edgemont School Website/Social Media Post**

Edgemont School shares information, images and video with the public through external social media websites. Comments made by the public to these sites are reviewed and, while comments will not be edited by Edgemont School personnel, a comment may be deleted if it violates the comment policy described here.

- Comments should be related to the posted topic for Edgemont School social media page or post. Edgemont School social media accounts are not meant for comments that do not directly relate to the purpose or topic of the social media website or for service requests.
- You are subject to the Terms of Service (TOS) of the host site. Information (photos, videos, etc.) you share with or post to official Edgemont School pages are also subject to the TOS of the host site and may be used by the owners of the host site for their own purposes. For more information, consult the host website's TOS.
- Edgemont School social media accounts are not open to comments promoting or opposing any person campaigning for election to a political office, or promotion or advertisement of a business or commercial transaction.
- The use of obscene, threatening or harassing language is prohibited.
- Personal attacks of any kind or offensive comments that target or disparage any ethnic, racial, age, or religious group, gender, sexual orientation or disability status are prohibited.
- Comments advocating illegal activity or posting of material that violates copyrights or trademarks of others are prohibited.
- This comment policy is subject to amendment or modification at any time.

## **User-Created Content**

Users are welcome to submit or post content, including photographs and videos, to an official Edgemont School site where the agency allows users to post content, the content meets the standards articulated in this Customer Use Policy and pertains to the subject of the social media site. Users may only post their own, original content. Reproduced or borrowed content that reasonably appears to violate third party rights will be deleted.

## **Questions or Concerns**

Questions or concerns regarding Edgemont School social media activity, the Edgemont School social media policy and/or this Customer Use Policy should be submitted to Edgemont School.